

In August 2009 the Finnish Karate Federation had a meeting with Mr. Tuomo Joronen, the Senior Lecturer of Animation, Teacher of International Media Programme at the Tampere University of Applied Sciences. Karatekas offered a task and a challenge to Tuomo and his creative cluster of students; to create a logo/insignia for the forthcoming karate European Championships in 2014, to be held in Tampere. Tuomo and his team accepted the karate challenge.

After a couple of weeks Finnish Karate Federation's representatives were summoned to TAMK in Tampere for a presentation. Over 20 candidates presented their creative works, and also fundamentals for their reckonings.

Out of many excellent choices one suggestion stood up clearly and became the indisputable winner; the creation of a young student and artist from Serbia; Mr. Danko Pantovic. The result you may see on these pages, and to find out more about the artist, please read further.

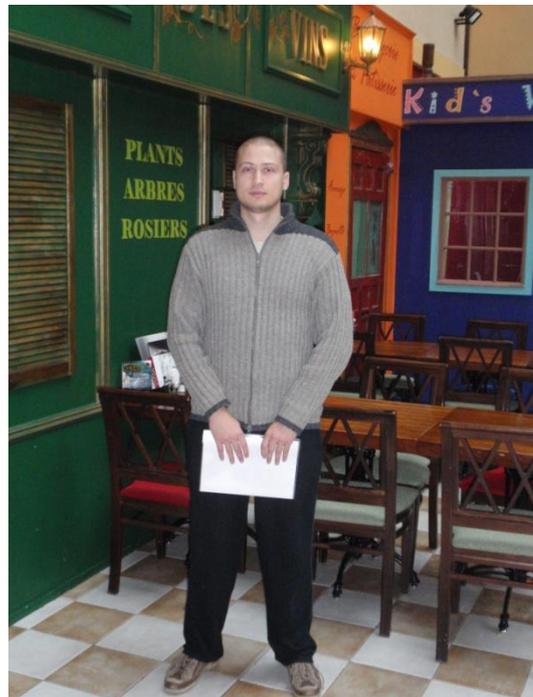
Mr. Lasse Kalliokorpi of Finnish Karate Federation had a chance to interview Mr. Pantovic in Tampere, (excerpts):

**Danko, you are now a 26 year old student in media in Tampere, Finland?**

Yes, sort of, I study Media at TAMK University of Applied Sciences in Tampere, and this is actually my first year in Finland. I am originally from Serbia, to be more precise Užice, a nice small city in west part of Serbia, surrounded by hills and mountains. It is a place of very interesting relief, lots of forest and pine trees, so it is in some way similar to Tampere.

**Your hometown is far from Tampere?  
What is the connection?**

Visual arts have always been my passion and, before I came to Finland I studied fine arts at University of Arts in Belgrade. I graduated last year. However, besides painting, I've been attracted to other mediums, especially visual design and animation, so a part of me didn't feel complete yet.



As my brother's been already living and working in Tampere, he informed me about this new International Media Programme they have at TAMK and it sounded perfect for me because it's dealing with all kinds of new media from graphic design to interactive and multimedia design. So, that's how I ended up here."

**How are you proceeding with your studies here?**

"Well, I'm still at the beginning of my studies and it's kind of warming up for the next three years of professional studies, exchange studies and practical work.

The good thing is that from beginning we have a chance to experience practical work as was the case with designing this logo, so it started pretty much great for me. The studying environment is good and studies are very dynamic and heterogeneous, so there is no much chance that you get bored. Therefore I'm very optimistic about the coming years.

### Have you adjusted to Tampere and the Finnish way of life?

I wouldn't say that I've adjusted yet, as Finland is still new to me, and there's my first Finnish winter coming on. But Finland definitely met my needs to make changes in my life, and Tampere is an interesting place. I love experiencing new and different things from what I'm used to, and I take it as a challenge to my adventurer spirit.

### What are your future plans in regards to art, painting and life?

Arts make a huge part of my life and it will remain that way. As my interests are very wide, it is hard to manage all these things at the same time, like painting and graphic design for example, but I hope I'll be able to reserve enough time for everything.

My professional career still depends on the direction of my studies and job opportunities in the future, but it is certainly going to be more connected to visual design and digital media. At the end, I think the most important thing is to enjoy what you do, and if that's the case, then everything is easy.

### Anything in Finnish language, yet?

Well, my Finnish is very bad, I'm still at the beginners level – on learning stage, so I can't express anything that suits this moment. If I could, I'd say it was an honor to design this logo for you, and wish you a good luck with hosting the championships 2014.

Contact information:

Mr. Danko Pantovic

tel +358 40 366 3351,

email dankopantovic@gmail.com

TAMK:

<http://tamk-artmedia.blogspot.com/>



**K A R A T E**

**EUROPEAN CHAMPIONSHIPS**

**TAMPERE 2014**

